HighGear Names John Cramp Chief Growth Officer

Veteran Technology Executive Appointed to Drive Revenue, Increase Profitability and Accelerate Growth

Frederick, Maryland – April 30, 2020 – HighGear, a leading no-code workflow automation platform provider, today announced the appointment of veteran technology industry executive John Cramp as Chief Growth Officer (CGO) with cross-functional responsibilities across sales, marketing, finance and operations to drive revenue, increase profitability and accelerate growth as the company expands into new markets.

Cramp has more than 30 years of senior leadership experience with Fortune 500, emerging growth and technology start-up companies, having successfully led organizations through periods of rapid organic growth, mergers and acquisitions, resulting in more than $1 billion in sales to commercial and government customers worldwide in the information technology, electronic payments and finance sectors.

Cramp's accomplished tech sector tenure also includes demonstrable success in demand generation, strategic planning and capitalization projects, as well as building strong relationships with investors in the venture capital and private equity markets, serving on boards of directors for early-stage tech companies and raising multiple rounds of debt and equity capital while materially increasing shareholder value.

"John is a seasoned executive with a proven track record scaling SaaS technology and financial services businesses," said Vaughn Thurman, CEO and Founder of HighGear. "He is the right leader to help our company position itself for the next stage of growth as enterprises embrace digital transformation, automate manual business processes and deploy collaborative work management solutions for an increasingly remote workforce."

Prior to joining HighGear, Cramp served as the CEO of Motionsoft, where he consistently achieved double-digit revenue growth and transformed the Rockville-based company into the industry-leading member management, billing and payments solution provider for the health and fitness industry. He previously served as CEO for Gaming Network Solutions, Solveras and CardSystems Solutions, as well as COO for Telkonet.

"As demand for workflow automation continues to increase worldwide, HighGear's no-code platform is well-positioned to address the rapidly-changing needs of its global enterprise customer base," said Cramp. "I look forward to working with HighGear to build upon last year's record-setting increase in revenue, users and staff size, continue its customer-driven momentum and capitalize on this growing market opportunity."

About HighGear

HighGear is the leading, intuitive no-code platform for business analysts to rapidly build enterprise-grade workflow applications. It is the only enterprise-grade workflow application that allows teams of everyday

business users to quickly assign tasks, manage work, track progress and report the status of activity across that flows across dozens of departments in real-time. HighGear provides business unit managers with real-time visibility into the status of operations to dramatically improve efficiency, increase productivity and quickly respond to changing market conditions to accelerate digital transformation. Whether HighGear is installed on-premise or hosted in the cloud, IT departments can easily control authentication and integrate with internal or external systems, while meeting enterprise-grade security requirements. HighGear has been trusted by leading enterprises worldwide for more than 15 years to power mission-critical processes for companies in regulated industries while meeting complex compliance requirements for customers such as NASA, Baillie Gifford, TransCanada, Fifth Third Bank and more. To learn more about HighGear's no-code workflow platform, schedule a product demo or join HighGear's global customer community, please visit https://www.HighGear.com.

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You can read the online version of the press release here.