



Powering you and your organization  
with infinite possibilities.

# Gold Fusion

## User Education Forum

### 2023



**The Sheraton Gunter**  
205 East Houston  
San Antonio, TX 78205



May 1st - May 3rd, 2023  
8:45 AM to 5:00 PM



# 2023 GOLD FUSION USER EDUCATION FORUM



## WHY "GOLD FUSION?"

Did you know that scientists have recently demonstrated they can **reproduce the power** of the sun in a laboratory using fusion? This amazing feat suggests that the same kind of reactions that make stars shine can be harnessed for the production of **bountiful energy** in the future.

Fundamentally, **fusion is achieved** when two or more distinct entities are combined into a new "whole" for greater power. It's this idea that lends itself well to describing HighGear as a platform. And it's ideal for describing the experience we'll be delivering through this year's user education forum and beyond.

Our aim is to **empower you**, your team and your organization to drive better business results and to realize your full potential as a HighGear user, aka Workflow Champion.

Additionally, we've chosen to include "gold" in our conference theme for a few reasons. It not only represents something of **high value**, but it is also reflective of our brand. Gold is considered to be one of the most malleable of all metals. This symbolizes the **deep and rich capabilities** of HighGear's configurable platform, and we'll be unveiling even more value-rich functionality and features during our time together.

## WHAT TO EXPECT

We are thrilled to bring HighGear users together for an immersive experience. The Forum has been designed to deliver actionable insights and **immediate value** to you and your organization. From interactive workshops to tips and tricks to new platform features, this event will offer three full days of learning, networking, and collaboration with your peers.

You'll hear from other leading companies who'll be sharing details of their HighGear experience. And you'll have the opportunity to meet the HighGear team that works to support you every day.

## KEY COMPONENTS OF THE FORUM INCLUDE:



**A review of new and powerful "fusion" features**



**Hands-on workshop sessions**

You'll learn how to pull maximum benefit from HighGear - the "gold standard" in the industry



**In-depth training sessions**

You'll gain useful insights on more tightly melding HighGear into your day-to-day for fluid execution



**Customer use case presentations**

You'll hear thoughts from your peers that will spur "fusionary" ideas and aha moments



## SESSIONS

Over the course of three days, you'll find an opportunity to **discover and learn** whether you've been working in the platform for a few weeks or a few years. Highlights of the User Education Forum include:

### Workshops & Training

- ✓ 5 Platform Training & Implementation Workshops
- ✓ Workshop Foundations
- ✓ Form Design
- ✓ HiSAFE & Portals
- ✓ Workflow
- ✓ Analytics

### Customer Case Studies

- ✓ 4 Customer Case Studies – Delivered by Users

### Product & Features

- ✓ 4 Product and New Features Sessions, HighGear 9.0

### Strategy Sessions

- ✓ 2 Vision/Strategy Sessions

## LOCATION

The HighGear Gold Fusion User Education Forum will be held at the historic Gunter Hotel in San Antonio, Texas. Located in the heart of San Antonio, the Gunter Hotel is only a six-minute walk from the Alamo, and only two blocks away from the beautiful San Antonio Riverwalk.

The Forum will start at 9:00 am on Monday, May 1st, 2023, and continue through 3:30 pm on Wednesday, May 3rd, 2023. We will also have an optional Q&A session after the final session wrap-up.

## REGISTRATION

The investment in the Gold Fusion User Education Forum is \$999 per attendee. This includes all sessions across three days. Breakfast and lunch are also included for each day. And dinner will be provided on the first and second nights of the Forum.

To register, please visit our online registration page at:  
<https://getintohighgear.com/goldfusionforum>

# AGENDA - Gold Fusion

Monday

MAY

1

9:00 AM - 5:15 PM

Tuesday

MAY

2

8:45 AM - 4:30 PM

Wednesday

MAY

3

8:45 AM - 2:30 PM

9:00 AM Welcome/Keynote

10:00 AM Workshop Foundations

10:45 AM Peer Collaboration

11:00 AM New Product Features

12:00 PM LUNCH

1:00 PM Training - Form Design

1:30 PM Workshop - Forms

2:30 PM Customer Use Case  
FINANCIAL SVS/YAMAHA

3:00 PM Peer Collaboration

3:30 PM Training - HiSAFE

4:00 PM Workshop HiSAFE

5:00 PM Wrap-up

8:45 AM Welcome/Housekeeping

9:00 AM Future of Workflow

9:30 AM Zapier & Power Platform

10:00 AM Customer Use Case  
ENERGY/UTILITIES/LCRA

10:30 AM Peer Collaboration

11:00 AM HiSAFE Custom Views

11:30 AM LUNCH

12:30 PM Training - Workflow

1:30 PM Workshop - Workflow

2:30 PM Peer Collaboration

3:00 PM Customer Use Case  
CITY GOVT/NYC LAW

3:30 PM Workshop - Workflow

4:30 PM Wrap-up

8:45 AM Welcome/Housekeeping

9:00 AM Training - Analytics

9:30 AM Workshop - Analytics

10:30 AM Peer Collaboration

11:00 AM Product Roadmap

12:00 PM LUNCH

1:00 PM Customer Use Case  
MFTG/ELLWOOD

1:30 PM REVIEW & AWARDS


2:00 PM Closing & Challenge


2:30 PM Wrap-up


2:45 PM Optional Q&A


3:30 PM Departure


## LEGEND


 Presentations

 Training Sessions

 Hands-On Implementation

 Community Building/Q&A

 New Features & Platform Details

 Use Cases & Key Learnings